

# PREISE UND RABATTE 2022

Stand: August 2021

Änderungen und Druckfehler vorbehalten. Alle Preise in Euro, zzgl. gesetzlicher Mehrwertsteuer. Die Sponsoringpreise beinhalten einen Aufschlag von 30 Prozent gegenüber der Standardpreisliste. Es gelten die AGB zur Ausstrahlung von Fernsehwerbung auf DMAX, TLC, Tele 5 und HOME & GARDEN TV. Stand: August 2021.

## Preise 30 Sekunden-Spot

Gültig für TA 01, 22, 60, 61, 62, 63, 75, 76, 77, 79, 80

Preis-gruppe	Durchschnitts-preis in Euro	Jan 75	Feb 88	Mrz 115	Apr 116	Mai 112	Jun 71	Jul 70	Aug 75	Sep 112	Okt 127	Nov 127	Dez 112
1	60	60	60	60	60	60	30	30	60	60	90	90	60
2	90	60	90	90	90	90	60	60	60	90	120	120	90
3	120	90	120	150	150	120	90	90	90	120	150	150	120
4	150	120	120	180	180	180	120	120	120	180	180	180	180
5	180	150	150	210	210	210	120	120	150	210	240	240	210
6	210	150	180	240	240	240	150	150	150	240	270	270	240
7	240	180	210	270	270	270	180	180	180	270	300	300	270
8	300	240	270	360	360	330	210	210	240	330	390	390	330
9	360	270	330	420	420	390	270	240	270	390	450	450	390
10	420	330	360	480	480	480	300	300	330	480	540	540	480
11	480	360	420	540	570	540	330	330	360	540	600	600	540
12	540	420	480	630	630	600	390	390	420	600	690	690	600
13	600	450	540	690	690	660	420	420	450	660	750	750	660
14	660	510	570	750	780	750	480	450	510	750	840	840	750
15	720	540	630	840	840	810	510	510	540	810	900	900	810
16	780	600	690	900	900	870	540	540	600	870	990	990	870
17	840	630	750	960	960	930	600	600	630	930	1.080	1.080	930
18	930	690	810	1.080	1.080	1.050	660	660	690	1.050	1.170	1.170	1.050
19	1.020	780	900	1.170	1.170	1.140	720	720	780	1.140	1.290	1.290	1.140
20	1.110	840	990	1.290	1.290	1.230	780	780	840	1.230	1.410	1.410	1.230
21	1.200	900	1.050	1.380	1.380	1.350	840	840	900	1.350	1.530	1.530	1.350
22	1.350	1.020	1.200	1.560	1.560	1.500	960	960	1.020	1.500	1.710	1.710	1.500
23	1.500	1.140	1.320	1.740	1.740	1.680	1.080	1.050	1.140	1.680	1.920	1.920	1.680
24	1.650	1.230	1.440	1.890	1.920	1.860	1.170	1.170	1.230	1.860	2.100	2.100	1.860
25	1.800	1.350	1.590	2.070	2.100	2.010	1.290	1.260	1.350	2.010	2.280	2.280	2.010
26	1.980	1.500	1.740	2.280	2.310	2.220	1.410	1.380	1.500	2.220	2.520	2.520	2.220
27	2.160	1.620	1.890	2.490	2.520	2.430	1.530	1.500	1.620	2.430	2.730	2.730	2.430
28	2.370	1.770	2.100	2.730	2.760	2.640	1.680	1.650	1.770	2.640	3.000	3.000	2.640
29	2.610	1.950	2.310	3.000	3.030	2.910	1.860	1.830	1.950	2.910	3.300	3.300	2.910
30	2.760	2.070	2.430	3.180	3.210	3.090	1.950	1.920	2.070	3.090	3.510	3.510	3.090
31	2.940	2.220	2.580	3.390	3.420	3.300	2.100	2.070	2.220	3.300	3.720	3.720	3.300
32	3.150	2.370	2.760	3.630	3.660	3.540	2.250	2.220	2.370	3.540	3.990	3.990	3.540
33	3.360	2.520	2.970	3.870	3.900	3.750	2.400	2.340	2.520	3.750	4.260	4.260	3.750
34	3.600	2.700	3.180	4.140	4.170	4.020	2.550	2.520	2.700	4.020	4.560	4.560	4.020
35	3.780	2.850	3.330	4.350	4.380	4.230	2.670	2.640	2.850	4.230	4.800	4.800	4.230
36	3.960	2.970	3.480	4.560	4.590	4.440	2.820	2.760	2.970	4.440	5.040	5.040	4.440
37	4.140	3.120	3.630	4.770	4.800	4.650	2.940	2.910	3.120	4.650	5.250	5.250	4.650
38	4.350	3.270	3.840	5.010	5.040	4.860	3.090	3.060	3.270	4.860	5.520	5.520	4.860
39	4.650	3.480	4.080	5.340	5.400	5.220	3.300	3.270	3.480	5.220	5.910	5.910	5.220
40	4.950	3.720	4.350	5.700	5.730	5.550	3.510	3.480	3.720	5.550	6.300	6.300	5.550
41	5.250	3.930	4.620	6.030	6.090	5.880	3.720	3.690	3.930	5.880	6.660	6.660	5.880
42	5.520	4.140	4.860	6.360	6.390	6.180	3.930	3.870	4.140	6.180	7.020	7.020	6.180
43	6.060	4.560	5.340	6.960	7.020	6.780	4.290	4.230	4.560	6.780	7.710	7.710	6.780
44	6.660	5.010	5.850	7.650	7.740	7.470	4.740	4.650	5.010	7.470	8.460	8.460	7.470
45	7.320	5.490	6.450	8.430	8.490	8.190	5.190	5.130	5.490	8.190	9.300	9.300	8.190
46	7.710	5.790	6.780	8.880	8.940	8.640	5.460	5.400	5.790	8.640	9.780	9.780	8.640
47	8.100	6.090	7.140	9.330	9.390	9.060	5.760	5.670	6.090	9.060	10.290	10.290	9.060
48	8.520	6.390	7.500	9.810	9.870	9.540	6.060	5.970	6.390	9.540	10.830	10.830	9.540
49	8.940	6.720	7.860	10.290	10.380	10.020	6.360	6.270	6.720	10.020	11.340	11.340	10.020
50	9.390	7.050	8.250	10.800	10.890	10.530	6.660	6.570	7.050	10.530	11.940	11.940	10.530
51	9.840	7.380	8.670	11.310	11.400	11.010	6.990	6.900	7.380	11.010	12.510	12.510	11.010
52	10.320	7.740	9.090	11.880	11.970	11.550	7.320	7.230	7.740	11.550	13.110	13.110	11.550
53	10.860	8.160	9.570	12.480	12.600	12.150	7.710	7.590	8.160	12.150	13.800	13.800	12.150
54	11.400	8.550	10.020	13.110	13.230	12.780	8.100	7.980	8.550	12.780	14.490	14.490	12.780

Preis- gruppe	Durchschnitts- preis in Euro	Jan 75	Feb 88	Mrz 115	Apr 116	Mai 112	Jun 71	Jul 70	Aug 75	Sep 112	Okt 127	Nov 127	Dez 112
55	12.000	9.000	10.560	13.800	13.920	13.440	8.520	8.400	9.000	13.440	15.240	15.240	13.440
56	12.600	9.450	11.100	14.490	14.610	14.100	8.940	8.820	9.450	14.100	15.990	15.990	14.100
57	13.230	9.930	11.640	15.210	15.360	14.820	9.390	9.270	9.930	14.820	16.800	16.800	14.820
58	13.890	10.410	12.210	15.960	16.110	15.570	9.870	9.720	10.410	15.570	17.640	17.640	15.570
59	14.580	10.950	12.840	16.770	16.920	16.320	10.350	10.200	10.950	16.320	18.510	18.510	16.320
60	15.300	11.490	13.470	17.610	17.760	17.130	10.860	10.710	11.490	17.130	19.440	19.440	17.130
61	16.080	12.060	14.160	18.480	18.660	18.000	11.430	11.250	12.060	18.000	20.430	20.430	18.000
62	16.890	12.660	14.850	19.410	19.590	18.930	12.000	11.820	12.660	18.930	21.450	21.450	18.930
63	17.730	13.290	15.600	20.400	20.580	19.860	12.600	12.420	13.290	19.860	22.530	22.530	19.860
64	18.600	13.950	16.380	21.390	21.570	20.820	13.200	13.020	13.950	20.820	23.610	23.610	20.820
65	19.530	14.640	17.190	22.470	22.650	21.870	13.860	13.680	14.640	21.870	24.810	24.810	21.870
66	20.490	15.360	18.030	23.550	23.760	22.950	14.550	14.340	15.360	22.950	26.010	26.010	22.950
67	21.510	16.140	18.930	24.750	24.960	24.090	15.270	15.060	16.140	24.090	27.330	27.330	24.090
68	22.590	16.950	19.890	25.980	26.190	25.290	16.050	15.810	16.950	25.290	28.680	28.680	25.290

